



2019 ECO-MERCHANDISE CATALOGUE

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WHY ECO-MERCHANDISE?

If your company is sustainable or environmentally friendly, having eco-merchandising will show you are serious to the cause. Aside from that, you can feel good about reducing your carbon footprint!

WHAT MAKES PRODUCTS ECO-FRIENDLY?

A product is considered eco-earth-friendly when they meet one of four criteria. These include:

- Produced with recycled materials.
- The product can be recycled, or it biodegrades in a landfill environment.
- Produced with a low carbon footprint.
- The product provides an eco-themed message

As well as this, an eco-product is typically produced with lower environmental costs.

WHY DO ENVIRONMENTALLY FRIENDLY ITEMS LOOK DIFFERENT?

You will notice that eco-friendly products look different to products that are not eco-friendly. In most cases, the products will have a faded washed out look or they may have an earthy look, instead of a bright, clear look. Often this results from a combination of the following factors:

- New products tend to use strong cleaning products or chemicals to clean them. Eg, bleach is used to whiten paper and dyes are used to colour plastic. Eco-friendly options do not use these chemicals as they can cause harm to the environment
- Environmentally friendly products most likely sourced from recycled material. This material is broken down into a raw material and then remade into new eco-products. When products go through this process, they may change to a greyish brownish or a pale green colour and colour elements become visible that look a bit like dust particles.

LIKE SOMETHING YOU SEE?

This is a small sample of what we can provide, so if you have something else in mind, please let us know and we will try and source it for you!

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FEDE ECO-FRIENDLY CUSTOM BRANDED PROMO PEN

Featuring a barrel made from bamboo, a natural and sustainable product. Bamboo offers a warm and feel-good vibe and is a renewable source that will degrade over time and will not harm the environment by leaving behind dangerous chemicals.

Colours Available: Silver, Orange, Red, Green, Blue, Black.



EVENT BRANDED ECO-FRIENDLY WHEAT PENS

Made from wheat straw. Wheat straw is made from the discarded cases leftover when wheat is harvested. It has very little value on its own, but it is 100% renewable and biodegradable.

Colours Available: Black, Light Blue, Light Red, Light Green, Creamy White, Light Orange



BRANDABLE ECO A5 NOTE PAD

60 lined pages of premium quality recycled paper, the cover pages are of natural color. A5.



ECO WRITING SET

This writing set features a tubular container made from recycled paper that contains 2 pens and 2 pencils. The neutral coloured pencils are also made from 100% recycled paper and the pens (with pen cap) from reused newspaper. There is ample room on the body of the tube for either your logo image or imprinted name.



ECO BAMBOO MUGS

The eco-friendly reusable mug can hold 350ml of liquid. It is 100% renewable and biodegradable and made from a blend of natural organic bamboo fibre and Polypropylene. The material used in making this eco-friendly promotional mug has been tested and certified by DIN, FDA, SGS, and LFGB. It is strong and durable. The mug is dishwasher safe and BPA free. Note, use in a microwave is not recommended.



PHOENIX REUSABLE ECO COFFEE CUPS

These reusable eco coffee cups are renewable and biodegradable and made from a blend of natural organic bamboo fibre and Polypropylene. The material used in making the Eco coffee cups has been tested and certified by DIN, FDA, SGS, and LFGB. They are strong and durable with an antibacterial property as well as dishwasher safe and BPA free. Each double walled cup has a capacity of 550ml.



RECYCLED FRISBEE

If you are looking for a fun promotional product that won't hurt our planet - the Recycled Frisbee is ideal. Australian made - our customised Frisbee is crafted from 305 recycled material. Please note, these frisbees tend to have marbled, speckled imperfect finishes due to being recycled.

Colours Available: Blue, Green, Yellow, Black



ECO FRIENDLY MOUSE PAD

Featuring high quality natural rubber base with smooth surface fabric for pleasant user experience. Large print area throughout the entire surface.



PRINTED JUTE BAG A4

This brandable Jute bag is made from 100% natural jute with unbleached cotton handles. Jute material is a long soft shiny vegetable fibre that can be spun into coarse strong threads.



PLANT YOUR OWN SEEDS

Get your seed packet designed and printed on recycled paper. Choose from a range of seeds.