

Print Checklist

Before you send your artwork to print, make sure all specs are met and it's exactly how you want it to be!

Check on every job

Artwork dimensions are as quoted

Spell-check

Contact details are correct

Colour palette (CMYK, no RGB. Spot colours checked if applicable)

Images and logos (Minimum of 300dpi, enlarged no more than 140%)

3mm bleed

5mm safe area (no text within 5mm of the edge of the page)

Specialties

Varnish, foil or diecut shape specified (if applicable)

Perforation and special folds specified (if applicable)

File for print

High res PDF with crop marks and bleed

OR

InDesign file packaged with links and fonts